



Recognition Packages For Sponsorship

Exclusive Sponsor : (\geq \$10,000) Banner, provided by the sponsor, displayed prominently at the event. Acknowledgement in **all** event advertising including print and broadcast. Hyperlinked listing on Oktoberfest website sponsor page. Acknowledgement on Oktoberfest Event Board and in **all** signage and brochures. Food and beverage tokens for 8 people. Live recognition at the event by MC. First right of refusal in 2010. Additional benefits per individual sponsor needs.

Platinum Sponsor: (\geq \$5,000) Hyperlinked listing on Oktoberfest website sponsor page. Acknowledgement on Oktoberfest Event Board and in all signage and brochures. Food and beverage tokens for 6 people. Live recognition at the event by MC. First right of refusal in 2010.

Gold Sponsor: (\geq \$2,000) Hyperlinked listing on Oktoberfest website sponsor page. Acknowledgement on Oktoberfest Event Board and on sponsor banner at event. Food and beverage tokens for 4 people. Live recognition at the event by MC.

Silver Sponsor: (\geq \$1,000) Hyperlinked listing on Oktoberfest website sponsor page. Acknowledgement on Oktoberfest Event Board and on sponsor banner at event. Food and beverage tokens for 2 people. Live recognition at the event by MC.

Bronze Sponsor: (\geq \$500) Hyperlinked listing on Oktoberfest website sponsor page. Acknowledgement on Oktoberfest Event Board and on sponsor banner at event.

Benefactor Sponsor: (\$100 - \$500) Name listing on Oktoberfest website sponsor page. Listed as "Friends of Oktoberfest)